

**NEW YORK, JANUARY 9, 2013**

**PRESIDENT CLINTON ANNOUNCES PROGRAM AND FEATURED ATTENDEES FOR SECOND ANNUAL HEALTH MATTERS: ACTIVATING WELLNESS IN EVERY GENERATION CONFERENCE**

*Conference will Anchor New Clinton Health Matters Initiative; Tenet Healthcare Corporation to Serve as Presenting Sponsor*

*President Bill Clinton; Chelsea Clinton; Dr. Deepak Chopra, Founder, The Chopra Foundation; Tom Colicchio, Chef and Owner Craft Restaurants & 'wichcraft; Eduardo Garcia, Mayor, City of Coachella, California; Lorena Garcia, Restaurateur, TV Host and Author; Ray Kelly, Commissioner, New York City Police Department; Jillian Michaels, Fitness Expert and Wellness Coach; Senator Christopher Murphy, U.S. Senator, Connecticut; Dr. Dean Ornish, Founder and President, Preventive Medicine Research Institute; Gary Player, International Ambassador of Golf; Stephen Pougnet, Mayor, Palm Springs, California; Dr. Nancy Snyderman, Chief Medical Editor, NBC Universal; and Barbra Streisand, Actress and Philanthropist, among key participants.*

Conference Kicks Off the Humana Challenge PGA TOUR event, in partnership with the William J. Clinton Foundation, January 15th in La Quinta, CA.

**NEW YORK, JANUARY 9, 2013** – Today, President Bill Clinton announced the program and featured attendees for the Clinton Foundation's second annual Health Matters: Activating Wellness in Every Generation conference. The event will bring together more than 400 stakeholders from the worlds of health care, public policy, business, education, individual wellness, and sports to identify strategies to promote and improve individual healthy lifestyles in the home, the community, and the workplace. The conference will be held on Tuesday, January 15, at the La Quinta Resort & Club in La Quinta, California.

Based on the success of last year's conference, the Clinton Foundation launched its newest initiative, the Clinton Health Matters Initiative (CHMI), in November 2012. CHMI is a national initiative building on the Clinton Foundation's work on global health and childhood obesity that will work to improve the health and well-being of people across the United States by developing and implementing a variety of evidence-based individual, systems, and investment strategies. CHMI is supported by its partners GE, Tenet Healthcare Corporation, the conference's presenting sponsor, and Verizon. Each partner will leverage their unique expertise to promote healthy lifestyles across generations. By working directly with individuals, communities, corporations, and national organizations to help them take action to contribute to the health of others, CHMI will advance community health by closing gaps in health disparities and focusing efforts in underserved areas. CHMI will also activate individuals to lead healthier lives by providing an online platform to connect people with local, scalable solutions led by healthy change agents. Since its launch in November 2012, CHMI has generated 25 pledges from corporations,

non-governmental organizations, and individuals that will lead to more than a \$50 million investment in health and wellness and impact more than 17 million people.

Health Matters immediately precedes the Humana Challenge PGA TOUR event, in partnership with the William J. Clinton Foundation, formerly the Bob Hope Classic. The conference highlights the tournament's commitment to health and well-being, and builds on the work of the Clinton Foundation, which has a mission to improve global health, strengthen economies, protect the environment, and promote healthier childhoods and health and wellness.

Conference participants include President Clinton; Reed Alexander, Actor and Celebrity Food Chef; Dr. Kelvin Baggett, Senior Vice President and Chief Medical Officer, Tenet Healthcare Corporation; Don Berwick, Senior Fellow, Center for American Progress; Dan Buettner, Founder, Blue Zones; Carolyn Caldwell, CEO, Desert Regional Medical Center; Dr. Deepak Chopra, Founder, The Chopra Foundation; Chelsea Clinton, Board of Directors, William J. Clinton Foundation; Tom Colicchio, Chef and Owner Craft Restaurants & 'wichcraft; Tim Finchem, PGA TOUR Commissioner; Eduardo Garcia, Mayor, City of Coachella, California; Lorena Garcia, Restaurateur, TV Host and Author; Dr. Glen Grayman, President, Desert Healthcare District and Health Assessment Resource Center; Vinod Gupta, Managing General Partner, Everest Financial; Kay Hazen, Vice President, Desert Healthcare Foundation; Carolyn Jackson, CEO, St. Christopher's Children's Hospital; Ray Kelly, Commissioner, New York City Police Department; Michael McCallister, Chairman of the Board, Humana Inc.; Gary Mendell, Addiction Health Advocate; Dr. C. Noel Bairey Merz, Director, Barbra Streisand Women's Heart Center; Jillian Michaels, Fitness Expert and Wellness Coach; Senator Christopher Murphy, U.S. Senator, Connecticut; Dr. Dean Ornish, Founder and President, Preventive Medicine Research Institute; Gary Player, International Ambassador of Golf; Christy Porter, Founder and Executive Director, Hidden Harvest; Stephen Pougnet, Mayor, Palm Springs, California; Mike Roberts, CEO, LYFE Kitchen Restaurants; Dr. David Satcher, Director, Satcher Health Leadership Institute, Morehouse School of Medicine and 16th Surgeon General of the United States; Kristin Armstrong Savola, 2x Olympic Gold Medal Cyclist; John Schwarzlose, President and CEO, Betty Ford Center; Susan Siegel, Corporate Vice President GE and CEO, GE healthymagination; Ryan Sistare, Renaissance Hotel Complex General Manager, Fort Lauderdale, Florida; Dr. Nancy Snyderman, Chief Medical Editor, NBC Universal; Barbra Streisand, Philanthropist and Actress; Andrea Thomas, Senior Vice President of Sustainability, Walmart; Haile Thomas, Youth Advisory Board, Alliance for a Healthier Generation; Dr. Peter Tippett, Chief Medical Officer, VP of Innovation, Verizon; and Casey Wasserman, Chairman and CEO, Wasserman Media Group.

The conference will be webcast live at <http://www.clintonfoundation.org/healthmatters2013>. Viewers can follow the discussion and submit questions @ClintonTweet by using the hashtag #HealthMatters2013 and follow conference highlights on President Clinton's Facebook page. For more information visit online at: [www.clintonhealthmatters.org](http://www.clintonhealthmatters.org), [www.humanachallenge.com](http://www.humanachallenge.com) and [www.clintonfoundation.org](http://www.clintonfoundation.org). The event is open to the press.

**What:**

The second Health Matters: Activating Wellness in Every Generation conference.

**Where:**

La Quinta Resort & Club  
49499 Eisenhower Drive  
La Quinta, CA 92253

**When:**

January 15, 2013

**Applying for Media Credentials:** Registration is now open to members of the media. To request a credential, please email [press@clintonfoundation.org](mailto:press@clintonfoundation.org). All media must apply for credentials and must be approved in order to attend. The deadline to apply is **Monday, January 14 at 5 p.m. P.T.** Journalists may apply for credentials on-site, but pre-registered media will be given priority.

Media will receive an email confirmation from [press@clintonfoundation.org](mailto:press@clintonfoundation.org) with details about picking up your credential. To pick up your credential, a valid government-issued ID is required.

**Location:** Unless otherwise noted, **all events will be held at La Quinta Resort & Club** located at 49499 Eisenhower Drive, La Quinta, CA.

**Wireless Microphones:** Please do NOT bring or use wireless microphones onsite, as they will interfere with onsite wireless PA systems.

**Wifi:** Wifi will be available to registered media.

**Mult Box:** Output specifics are: BNC connection for video and XLR for audio.

**Sat Truck Parking:** There are a limited amount of Satellite and microwave truck parking spaces available. Please email [press@clintonfoundation.org](mailto:press@clintonfoundation.org) to request a spot.

**\*\*\*All Times Pacific\*\*\***

Health Matters: Activating Wellness in Every Generation

PRESS SCHEDULE

**\*\*SCHEDULE FOR PLANNING PURPOSES ONLY AND SUBJECT TO CHANGE\*\***

**\*\*ALL EVENTS OPEN TO THE PRESS UNLESS OTHERWISE NOTED\*\***

**\*\*ALL EVENTS HELD AT LA QUINTA RESORT & CLUB UNLESS OTHERWISE NOTED\*\***

**\*\*PRESS WILL NOT BE ALLOWED TO ASK QUESTIONS IN THE SESSIONS\*\***

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### **About the Clinton Health Matters Initiative**

The Clinton Health Matters Initiative (CHMI) works to improve the health and well-being of people across the United States by activating individuals, communities, and organizations to make meaningful contributions to the health of others. CHMI works to implement evidence-based systems, environmental and investment strategies, with the goals of ultimately reducing the prevalence of preventable diseases, reducing health care costs associated with preventable diseases, and improving the quality of life for people across America. CHMI works to activate individuals to lead healthier lives by providing a platform to access local, scalable solutions for healthy change agents; advance community health by closing gaps in health disparities and focusing efforts in underserved areas; and, engage the private sector through pledges to improve the health and well-being of the nation. These successes are showcased each January at the Health Matters conference, where national thought leaders convene to discuss ways in which individuals, communities, and corporations can contribute to the health of others

### **About the William J. Clinton Foundation**

Building on a lifetime of public service, President Bill Clinton established the William J. Clinton Foundation with the mission to improve global health, strengthen economies, promote health and wellness, and protect the environment by fostering partnerships among governments, businesses, nongovernmental organizations (NGOs), and private citizens to turn good intentions into measurable results. Since 2001, President Clinton's vision and leadership have resulted in nearly 5 million people benefiting from lifesaving HIV/AIDS treatment; more than 15,000 U.S. schools building healthier learning environments; more than 51,000 micro-entrepreneurs, small business owners, and smallholder farmers improving their livelihoods and communities; and more than 248 million tons of CO2 being reduced in cities around the world. And President Clinton has redefined the way we think about giving and philanthropy through his Clinton Global Initiative, whose members have made more than 2,300 commitments that are improving the lives of nearly 400 million people in more than 180 countries. For more information, visit [clintonfoundation.org](http://clintonfoundation.org), read our blog at [clintonfoundation.org/upclose](http://clintonfoundation.org/upclose), and follow us on Twitter [@ClintonTweet](https://twitter.com/ClintonTweet) and Facebook [at Facebook.com/BillClinton](https://www.facebook.com/BillClinton).